

Northern Illinois University
College of Health and Human Sciences

Making Effective Health Promotion Materials

Beyond Brochures, Posters and Fact Sheets

With more people accessing health information online, printed brochures, posters and fact sheets are no longer the best way to communicate health promotion messages with target populations.

You'll discover unique and up-to-date methods for promoting health messages and distributing them to your target audiences during this one-hour webinar.

Fee \$20, payable online by credit card.

Continuing Education Credit Opportunity: Sponsored by the NIU School of Health Studies, a designated provider (Provider No. 1143700) of continuing education hours (CECH) in health education by the National Commission for Health Education Credentialing Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 1.0 total Category I continuing education contact hour.

Tuesday, Feb. 8, 7 to 8 p.m.
Register at go.niu.edu/healthpromo

Workshops are
held via Zoom.

Link ►

Meeting ID:

843 3166 7830

Passcode: 936081



Presenter Lynn Herrmann, Ph.D., M.P.H.
Associate Professor, School of Health Studies

To request disability-related accommodations,
please contact the Disability Resource Center at 753-1303
as early as possible. Advance notice is appreciated.



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