



**You have dreams for the future.
You are ready to go after them.**

But you have this **personal statement** you must write to complete your school application.
This evil, ugly personal statement.

I've learned there is a trick to writing an admissions essay or
personal statement to get into school.

Ready for it? The trick is to *not* write an essay.

It's to write your story.



My workshops teach you:

- how to find the stories you should tell
- how to tell them in an engaging and memorable way
 - how to use your voice
- how to use details to make a connection with your reader
 - how to write a soaring conclusion

They also **feature examples** of three openers to help get you on the right track.

Join us via Zoom **Wed. February 8th from 3-4pm
for Sway Essay's workshop on "How to Write a
Personal Statement."**

To Register: [Click Here](#) or scan QR Code

